



300 McGimpsey Road, Campbell River, British Columbia, V9H 1K8

May 15, 2023

Welcome - call to order:

Meeting called to order at 7:15 pm by Scott

Present:

Directors Scott Oldale – President
 Cathy McCartney – Vice President
 Gerry Gillis – Secretary
 Liza Hadfield – Director
 Chris Roper – Director
 Gerry Jackson – Director
 Barry Rinehart - Director

Staff Steven MacPherson - Head Professional
 Deb Olsen – Business Manager
 Marty Smtih – Food and Beverage Manager

Regrets: David Fitzsimmons - Director
 Shelly Boates - Treasurer
 Rob Watson - Course Superintendent/Operations Manager

1. APPROVAL OF THE AGENDA:

Motion To approve the agenda.

M/S: Barry/Liza carried

2. APPROVAL OF MINUTES

Motion To approve minutes of March 21, 2023

M/S: Chris/Liza carried

3. MANAGERS' REPORTS:

COURSE SUPERINTENDENT'S REPORT



Maintenance Report (March 16, 2023 to May 11, 2023)

Submitted by Rob Watson, Golf Course Superintendent: May 12, 2023

After a slow start to the growing season due to an extremely cold March and an April that received a record amount of rainfall since we started collecting data in 2008 (170.6 mm of rain fall vs. 145.6 mm in April 2017), the course is finally rounding into shape.

Although staffing levels along with the time required to get new staff up to speed has resulted in it being a challenge to do tasks such as bunkers regularly along with prepping sand depths, I feel that the course itself has never been better this early in the season. This is due to the following reasons:

- Aeration & topdressing program that has been implemented on fairways.
- Mid November fungicide application to tees, fairways and approaches.
- Tree management program that was implemented to get additional sunlight and air movement at green and tee locations.
- Drainage outlets that have been re-graded at greens 2, 5, 6, 7, 8, 9, 11, 12, 13, 16 and 17. These have dramatically improved the drainage characteristics and winter playability of these greens.
- Far less than the nearly 100 consecutive days of snow cover that we had last year.

Bear Encounters

Over the past 3 to 4 weeks, we have had numerous bear encounters on the course. Each encounter that was at all concerning was reported to the wildlife reporting center. On May 9 we had a group that was followed by a bear for 3 holes which understandably concerned them. On May 10 I met with the conservation officer who asked me to remove the garbage cans as they along with the skunk cabbage is an attractant to them. The wildlife officer did inform me that since we know the bears are attracted to the garbage cans combined with the fact, we are having encounters that it would be a federal offence not to remove them.

We have posted a sign at 1 tee and on the flipped over garbage can holders at tees 2, 3 and 4 to please either bring your garbage to the clubhouse garbage can or to the cans that are located in the course bathrooms. We have temporarily replaced the garbage cans in the course bathrooms with much larger cans.

Irrigation Improvements

Every year since 2009 we have performed major irrigation improvements. The following areas had improvements done between 2009 and 2022:

- Tees: New sprinkler layouts or sprinkler layouts and pipe on holes 1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 16 and 17.
- Greens: New sprinkler layouts or sprinkler layouts and pipe on holes 1, 3, 4, 5, 6, 7, 8, 9, 11, 13, 14, 16, 17, 18 and both putting greens.
- Fairways: New pipe and sprinkler layouts on holes 1, 3, 4, 5, 6 (middle section of fairway), 8, 14 and 16.

- Green surrounds irrigation installation on holes 1, 4, 5, 6, 7, 8, 9, 12, 13, 14, 16, 17 and 18. None previously.
- Parking lot perimeter irrigation installation. None previously
- New isolation valves at holes 2, 3, 4, 5, 8, 10, 12, 14, 16 and 18.

Irrigation improvements done over the past 2 months:

- Surrounds irrigation at 2 green.
- Re-spaced sprinklers at 2 green.
- Surrounds irrigation at 3 green.
- All new irrigation in 9 fairway. (Pipe, sprinklers, spacing and a new valve)
- Surrounds irrigation at 15 green.

Additional tasks that have taken place include the following:

- Irrigation system charged on March 20.
- Greens, approaches and tees aerated March 27 to 29.
- 9 fairway aerated, topdressed and overseeded on March 29.
- Amendments applied to tees and fairways as per soil report recommendations on March 30 and 31.
- Gypsum applied to greens as per soil report recommendations on April 13.
- Granular starter fertilizer applied to greens on May 10 (.33 lbs N).
- Fairways sprayed with biostimulants and growth regulator on May 3.
- Greens double vert-cut on May 3 and single verti-cut + topdressed on May 10.
- Crown raising trees at 5 green and 6 tee.
- Bunker preparations for the season are ongoing.
- Drainage installed at start of 14 fairway to remedy chronic wet area.
- The driving range grass tee was opened on May 2. It is currently open Tuesdays, Wednesdays, and Thursdays.

Upcoming tasks include the following:

- Spiking and topdressing select fairways.
- Additional sprinkler to be installed at entrance to grass tees. This head will provide much needed additional water for the left sides of the top 2 tees.
- Bunker sand adjustments to prepare for the season.
- Edging all sprinklers, valves and catch basins.
- Vancouver Island Powerlines will be coming in to check and tighten guide wires for the driving range poles.
- Gold tees at 6 and 8 will be sodded with a perennial rye grass / turf type tall fescue blend that we have grown in our nursery. The turf type tall fescue is supposed to be more shade tolerant than perennial rye grass alone.
- Worn areas scheduled for sodding:
 - 3 rough immediately in front of tees.
 - Worn area beside 11 white tee.
 - Worn area along wood tie at 15 green path.

Manager's report accepted as presented.

HEAD PROFESSIONAL'S REPORT

Pro Shop Report

May 2023

Rounds of Golf March

Weather related closures: 11 days
Aeration related closures: 2.5 days
Weather delayed starts: 5 days

The course experienced worse than usual weather throughout the month, beginning with snowfall closures, and consistently lower than average daily temperatures. That being said, the fungicides Rob applied in the late autumn served the course well as it emerged relatively unscathed from the winter. While cold, March wasn't too wet and the course was drier and firmer than it's regular March self.

1756 rounds were completed. 1226 by Members and 532 by Green Fee players.

Rounds of Golf April

Year	Total Rounds	Member Rounds	Public Rounds
2023	3117	1691	1426
2022	5035	3216	1819
2021	5916	3828	2088
2020 (covid closure)	1101	794	307
2019	3297	1741	1556
2018	3252	1702	1550

Weather related closures: 4 days, (plus 3 days almost closed - less than 20 golfers)
Weather delayed starts: 3 days

A crazy April with some very uncharacteristic weather resulted in several days where the golf course closed. In reality one quarter of this month was closed due to weather. There wasn't a good weather weekend until the 29th/30th. The weather, overall was cold, with little growth/recovery. It affected rounds of golf tremendously with numbers well down on previous years. ☹️

It's my experience that rounds 'lost' to poor Spring weather are difficult to bounce back from. A strong Spring might grip occasional players, while a weak one can see them find interest in other activities.

3117 rounds were completed. 1691 by Members and 1426 by Green Fee players.

Membership

Type	Age Category	Amount	Revenue
Super Senior	80	10	\$18,300.00
Senior	65-79	157	\$383,102.95
Adult	40-64	117	\$290,339.49
Young Adult	30-39	38	\$59,949.00
Young Adult	19-29	40	\$44,435.00
Twilight	All	40	\$53,601.00
	Total	402	\$868,177.74

Membership numbers are strong considering the difficult Spring weather. Numbers were higher in 2022, but included the 20 round pass. Today's numbers (as of May 11th), show a strong core of Members returning to golf, with many new faces joining them. 400 Members is a good number for a semi-private golf course. As you know, we have nearly as many green fee play rounds as Member rounds in a typical year.

Game Packs

The 20 round pass morphed into four different Game Packs. Game Packs are available to everyone and don't expire. Shareholders that don't pay dues purchase them as well as local players and fans of the course. This program has replaced the Rewards Program we previously promoted to loyalty customers.

Type	Amount	Revenue
5 Pack	0	\$0.00
10 Pack	7	\$4500.00
20 Pack	26	\$34800.00
30 Pack	14	\$23400.00
Total	47	\$62700.00

Revenue Streams

A tough Spring has seen us record some of our lowest rounds of golf numbers in the last decade. This has been reflected in Green Fees, Power Carts and Pro Shop Sales. Green Fee numbers have only been bolstered by the introduction of Game Packs to their category or they would be showing a considerable decline. Pro Shop

figures are well behind previous years, with weather a contributing factor alongside the departure of our PGA of Canada Professional, Adam Haddad.

Type	YTD 2023	YTD Budget	YTD 2022	April 2023	April Budget	April 2022
Green Fees	\$139546.00	\$113500.00	\$121000.00	\$98929.85	\$75000.00	\$83000.00
Power Carts	\$39919.00	\$33500.00	\$42000.00	\$22071.00	\$25000.00	\$29000.00
Driving Range	\$45580.00	\$38500.00	\$40000.00	\$21075.34	\$17500.00	\$18000.00
Pro Shop	\$105295.78	\$96025.00	\$138000.00	\$68495.46	\$55250.00	\$83000.00
Totals	\$330340.78	\$281525.00	\$341000.00	\$210571.65	\$172750.00	\$213000.00

While February through April is doom and gloom, May has begun strongly. We'll still have to work our socks off to maintain pace with 2021 and 2022.

Events

The Pro Shop has been busy with event planning. We have a strong lineup of events taking place this summer.

Mixed Open

Approaching fast is the Mixed Open. We currently have just under 150 participants for this event and are excited to host our first 'big' event of the year.

In quick succession, we see the annual East vs West tussle, The Transition Society's Drive Away Domestic Violence fundraiser, the Brind'Amour/Nugent-Hopkins Cystic Fibrosis Fundraiser, the RBC PGA Scramble, the Chamber of Commerce Golf Extravaganza, the Crystal Open and the Generations Cup.

We sprinkle in four major weekly leagues, three smaller weekly leagues, Couples Nights, MatchPlay's and it's fair to say we're a busy Pro Shop as we move into the summer months.

League Pace of Play

Pace of play in each of the league's has sped up since the introduction of 'check-in's' through 9 and 18 holes. Asking people to be mindful of others has had an impact and we continue to work with slower golfers in an effort to make a round of golf more enjoyable for all.

No Shows

We have been charging through golfer No Show's as we had hoped, but in much smaller numbers, again, as we had hoped. Taking a Credit Card number has helped reduce the number, and it is clearly noticeable the amount of calls we are receiving from golfers one day in advance to reduce their foursome, or cancel one to two players.

Staff

I continue to work towards a full cart cleaning team. We have moved our cart cleaning practice from the afternoons/evenings to early mornings as we have only been successful in hiring semi-retired adults, in place of teenagers. I'm ready for the dreaded 5:30am I can't come in to work today I have 'food poisoning' you'll need to clean 40 carts this morning call! ☹️

We welcome Keely and Rob back into the fold, sharing Keely with Marty's crew and the harmony between all Staff is good.

Manager's report accepted as presented.

BUSINESS MANAGER'S REPORT



Financial Report - April 2023

This month's report will look quite different from previous reports as it relates to financial information.

The transition to Lightspeed has been somewhat smooth for Golf, Retail and Food and Beverage, with a few kinks to be worked out. The integration into an accounting platform is still incomplete... hence the piles of paper accumulating more than normal in my office.

I have been still working with Jonas running payroll and payables, using Lightspeed to reconcile cash outs making sure they balance daily. The integration of Lightspeed into QuickBooks was to happen May 8th but has still not happened.

That being the case, with other daily issues, and without working 24hours a day, I have been unable to input the data into Jonas to create financial reports. The fact that we are in a strong financial position has made this a little less stressful... however still a concern to me.

In discussions with Shelly, due to this issue and QuickBooks inability to do everything we require and then requiring 6 or 7 other accounting platforms to do what Jonas does for accounting, we will be looking at continuing the use of Jonas accounting for 1 more year. This will allow me the time this fall to get the other programs working correctly when it's not soo busy...should we chose to change.

I have been transferring excess money from the current account to the contingency account (Balance of \$500,00 approx. on May 12), payables \$250,000.

Items of Note:

1. Still waiting to hear back if we will be in receipt of any Canada Summer Job Grant, have been given information about other employment assistance we might be eligible for (haven't been able to inquire about yet)
2. working on getting the Development Permit for the septic field completed and filed with the City of Campbell River
3. Fielding complaints from Area D Director regarding "Speeding on McGimpsey". This issue has been ongoing for 3 years... but now the director is involved.

Manager's report accepted as presented.

Food and Beverage Manager's Report

May 11, 2023

F&B Report to the Board, March / April 2023

Even with the unusually bad weather in March and April, the Creekside managed to post some respectable numbers.

Some revenue figures for review:

	<u>March/April 2023 Actual</u>	<u>March/April 2022 Actual</u>	<u>March/April2023 Budget</u>
Sales	\$60,900	\$67,200	\$62,200

There were multiple closed days during this period due to aeration, wind, rain, frost, and snow! Considering this and the fact that our weather was much better last year, the revenue is better than I would have expected. The month of May has started strong, and we are on track to exceed our current monthly budget figures.

Event season is well underway, we had over 80 players in our Spring Shamble, and our first Couples Night was a sellout. At the time of writing, our Mother's Day Brunch is looking like a sellout as well. The next 8 weeks will be very busy for event and tournament bookings in the grill.

Our staff has been learning our new software system and we have worked out most of the kinks. We are now operating on our summer schedule from 8:30am – 7:30pm daily, staying open later Ladies and Men's Nights. Beverage cart service will be Tuesday – Sunday. All our summer serving staff have now returned, we continue to recruit additional entry level kitchen staff. Unfortunately, I have recently lost 2 qualified applicants entering a culinary training program to other better equipped year-round facilities. These are the type of applicants we are pursuing for long-term employment at Storey Creek, but we are at a competitive disadvantage.

Supply chain issues are better, but some items have still had unpredictable availability and pricing. Chef Dan and I have been tweaking our preparation methods to allow us to offer more options for large groups, which has always been a challenge with our facility's limitations.

Looking forward to another very successful season in the Creekside Grill.

As always, your questions or comments are welcome.

Regards,

Marty Smith

Food & Beverage Manager

Manager's report accepted as presented.

4. OLD BUSINESS

- a. Clubhouse committee update:
Awaiting on AFC for a level 2 cost estimate.
Awaiting on proposal from West Urban

5. NEW BUSINESS

- a. Committee Appointments:

Board: Governance – Scott Oldale

Evaluation – Scott Oldale, David Fitzsimmons

Discipline – Cathy McCartney, Liza Hadfield

Rules and Handicap– Gerry Jackson, Chris Roper, Gerry Gillis

Nomination – Liza Hadfield

Management: Planning/Greens – Rob Watson, Chris Roper, Cathy McCartney, Gerry Gillis,
David Fitzsimmons, Barry Rinehart

Finance – Deb Olsen, Shelly Boates , Barry Rinehart, Scott Oldale

Serve it Right- Deb, Liza, Chris, Gerry Jackson, Marty

Clubhouse Committee – Scott, Chris, Barry

- b. New Director Terms – Gerry Jackson will accept the 2 year term, David Fitzsimmons, Barry Rinehart, Scott Oldale will accept the 3 year terms.

- c. 9 Hole Game Pack

MOTION – “The club to institute a 9 Hole Loyalty Pass available to shareholders and spouses of the society who hold a A, B, or C debenture. It will be a 5 game pack strictly for the benefit of the holder and includes unrestricted play subject to booking policy. The initial pricing is \$225 and terms and conditions to be approved annually.”

M/S: Scott/Cathy Carried

- d. “IN CAMERA” – 2 items

- e. Letter from B. Rogers - a response will be sent to Bill regarding his request for a vote on the clubhouse project.

- f. Redemption Request – Deb to respond according to policy.

- g. Rob and Deb will investigate options regarding bear proof garbage cans.

Adjournment: 9:30 pm

Next Meeting: June 19th, 2023 @ 6:00pm – Maintenance Shop