



Storey Creek Event Partner Program 2024

Dear Business Owner/Operator,

Storey Creek was established in 1989 and has been open 35 years in 2024. With your help, we plan on making it a great year, full of celebration!

We plan on hosting many great events this coming season, many with rich, storied histories and are looking for local businesses to partner with. If you have partnered with us in the past, thank you for helping create those great memories!

Each year we host four major open events that bring around 450 golfers into Campbell River for 10-12 days/nights. This helps our local economy and maybe even plants a seed as to their future plans when they experience how beautiful our city and coastline is. Accompanying them, we also have many events, outlined below, for our local community to participate in.

As in previous years, Storey Creek is offering Advertising Opportunities and Golf Passes to companies that partner with our Event Program.

Advertising

- Your company's logo will appear on a slide 'partnering with' Storey Creek, displayed on two flatscreens in our clubhouse on a loop that runs 16 hours per day between March and October to a highly desirable demographic. The screens are highly visible to all patrons of our facility. Over the course of the season your ad will screen approximately 40,000 times. Around 45,000 rounds are played at Storey Creek annually. (We will create your advertising slide).
- Storey Creek's Newsletter. We have an audience in excess of 10,000.
- Storey Creek's Social Media channels. Instagram, Facebook and X followers are approx 3,500.
- Each partner receives a receipt for advertising that can be used towards business expenses.

Golf Passes	Cost	Amount of Passes Received	Value
Platinum Level Sponsor	\$1200	8x 18 Hole Passes	\$800
Gold Level Sponsor	\$800	4x 18 Hole Passes	\$400
Silver Level Sponsor	\$400		

*Passes are available to use Mon-Fri after 1pm, with a booking window of 6 days, expiring Dec 31st, 2024.
If you prefer, we can split the 18 hole passes into 2x 9 hole passes.*

Your Partner dollars contribute to the prize table for each of the following events:

Schedule	Event	Players	Approx Field Size
April	Salminen Spring Shamble	Members & Guests	100
May	Mixed Open	Van Isle & Lower Mainland Couples	150
July	Midsummer Madness	Members & Guests	100
July	Crystal Open	Van Isle & Lower Mainland Women	100
August	The Generations Cup	Van Isle & Lower Mainland Family	100
August	Club Championships	Members	100
September	Labour Day Amateur	Van Isle & Lower Mainland Men	150
October	Ironman & IronMaiden	Members & Guests	100

If you are interested in partnering with Storey Creek this year, please:

Call Steven: Work 250.923.3673 ext. 3
 Cell 250.504.1050
Email Steven: smacpherson@storeycreek.ca

We would like to Partner with Storey Creek Golf Club for:

The Platinum Program	\$1200	_____	(Receive 8 golf passes)
The Gold Level Program	\$800	_____	(Receive 4 golf passes)
The Silver Level Program	\$400	_____	

Business Name: _____

Email Address: _____

Name: _____

Signature: _____

Method of Payment:

Credit Card # _____ Exp. Date: ____/____ CVC: ____

Cheque Please make cheques payable to Storey Creek Golf Club

Cash/Debit/Credit At Pro Shop Counter

Golf Passes, along with Advertising Receipts can be collected from the Pro Shop or delivered to your business address, please let us know your mailing address. _____

Thank you for taking the time to read this and for your consideration.

Steven MacPherson

PGA of Canada Head Professional
Storey Creek Golf Club

Storey Creek Golf Club
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